

Riandre van der Voorden

Front-end Engineer — UI/UX & Web Application Development

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SUMMARY

Innovative front-end engineer with a strong background in web development and UI/UX design. Experienced in wireframing, prototyping (Figma), usability testing, front-end performance (SEO, Core Web Vitals) and building responsive, accessible systems that enhance user experiences. Proficient in cross-browser compatibility and web accessibility (WCAG-aware implementation). Comfortable in remote, cross-functional teams.

TECHNICAL SKILLS

Languages: Typescript, JavaScript, HTML, CSS, SQL(Postgres), RESTful APIs

Frameworks: Next.js (React), Astro, Angular.js, Vue.js

Developer Tools: Git, Google Cloud Platform, VS Code, Webpack, Vercel

Libraries: Material UI, TailwindCSS, Three.js, GreenSock Animation (GSAP), Framer Motion

UI/UX Tools: Figma, Webflow, Excalidraw, Adobe Suite, Marvel

EXPERIENCE

Front-end Web Engineer & UI/UX Designer

Jun 2025 - Present

PixelMeta — formerly PixelPerfect

Cape Town, South Africa

- Designed and developed websites and web applications for clients using WordPress and modern JavaScript frameworks including MERN and T3 stacks.
- Migrated 20+ WordPress client sites to updated themes and performance-tuned setups, improving average Lighthouse performance scores by 40% through caching, asset optimization, responsive design, and SEO-focused front-end work.
- Delivered responsive UI/UX designs and optimized front-end performance to improve usability, SEO, and client conversion rates.

Software Developer

Apr 2025 - Jun 2025

Konzult — Business analytics.

Krugersdorp, South Africa

- Built custom Microsoft Power Apps on Power Platform (Power Apps, Power Automate, Power BI, Entra ID) for business analytics clients.
- Delivered 3+ internal apps that improved team collaboration and reporting turnaround time.

Front-end Web Engineer

Aug 2024 – Nov 2024

JB Decorative Concrete — A small business providing decorative concrete solutions.

Roodepoort, South Africa

- Created a user-friendly Next.js website utilising modern SEO best practices, resulting in an increase in traffic
- Conducted UX research to refine website usability, which improved conversion rates substantially.

WORK

GenX Digital | Astro, Markdown, TypeScript, Git

Oct 2026 – Nov 2026

- Designed and shipped the GenX Digital marketing site (responsive UI, service positioning, contact funnel) for a web, design, and digital marketing agency.
- Delivered full brand collateral in production: dual product wordmarks (Digital + Secure), OG/social preview art, and a cohesive visual system across 10+ layout variants.
- Built performance-minded front-end pages with clear IA so visitors reach services and contact in 2 clicks or fewer from the homepage.

AIMS | Hugo, Markdown, Git

Feb 2026

- Extended the AIMS public site (aims.ac.za) on Hugo: customized the theme and shipped reusable section partials for institute-wide pages.
- Built a Markdown templating workflow so editors can publish new pages and compose section layouts without copying HTML or duplicating front-end files.

- Reduced reliance on developer-only deploys for content updates by standardizing 15+ repeatable section types (hero, stats, CTAs, cards, etc.) in Markdown front matter.

Kliio | *Next.js, TypeScript, React*

Oct 2025 – Present

- Founding engineer on Kliio, a project-delivery CRM that unifies briefs, tasks, client chat, approvals, and billing for agencies and freelancers.
- Own product UI, marketing site, and core app flows end to end (Next.js, TypeScript, modern auth/data stack).
- Designed the workspace to replace 5+ disconnected tools (docs, chat, PM, invoicing) with one client-facing delivery hub.

EDUCATION

CTU Training Solutions

Roodepoort, South Africa

Further Education and Training Certificate: Information Technology | GPA: 3.74/4.0

2023 - 2025

CERTIFICATIONS — [VIEW ALL](#)

Digital Marketing Associate - Meta

Issued Nov 2024

IT Specialist - Certiport

Issued May 2023

Adobe Certified Professional: Photoshop

Issued Oct 2023

Adobe Certified Professional: Illustrator

Issued Oct 2023

Adobe Certified Professional: Visual Design

Issued Oct 2023